Scott Dineen

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🌐 www.spheo.co 📍 Redding, CT 06896

VISUAL DESIGNER

Dynamic graphic designer with over six years of experience crafting compelling visual identities and marketing materials for print, digital, and social platforms. Proficient in Adobe 2D design software with a proven track record of delivering cohesive branding solutions, including logos, websites, and campaigns for 50+ clients. Collaborative and adaptable, excelling in cross-functional teams to surpass project goals and enhance client outcomes. Seeking remote opportunities to drive innovative marketing initiatives with creative, high-impact designs.
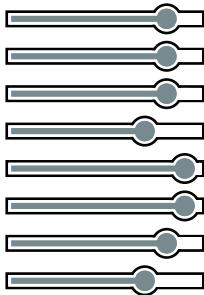
EDUCATION

Bachelor of Business Administration

Pace University – NYC
Lubin School of Business
Fall 2013 – Spring 2017

Major: Advertising & Integrated Marketing Communications
Minor: Art & Design

SKILLS

- Brand Identity Development
- Visual Storytelling
- Adobe (Photoshop, Illustrator, Indesign)
- Client Service & Communication
- Digital & Print Marketing Design
- Time-Sensitive Project Execution
- Team Collaboration & Mentorship
- Website & Social Media Management

EXPERIENCE

Brand Manager — Alpine Water Damage, Redding, CT
January 2023 – Present

- Spearheaded rebranding initiative, designing logo, style guide, website, social media posts, business cards, and postcards, retaining 100% of recurring customers and gaining 8–12 new loyal clients annually

- Created digitized floor plans for 20+ clients, clarifying job scope for customers and insurance providers, securing five-figure contracts

- Developed and maintained cohesive online presence, including website, Facebook page, monthly boosted ads, and print materials (invoices, letters), enhancing brand consistency

Graphic Designer — Park Group Solutions, Newtown, CT
September 2017 – January 2023

- Designed cohesive print, digital, and social media assets for 50+ clients, boosting sales and engagement across diverse industries

- Collaborated with directors, creative teams, compliance agents, and clients to deliver visuals exceeding expectations, ensuring alignment with brand goals

- Mentored design interns, providing guidance on Adobe software, project management, and effective design solutions

[logos | style guides | event logo lockups | landing pages | web / SEM banners | assets for video | app icons / vector assets | organic / paid social ads | interactive PDFs | small card prints | large-scale prints (in-store vinyl, billboards)]